



15th Annual Chicago Trauma Symposium

August 1-4, 2013
Palmer House Hilton

Matthew Jimenez, MD
Course Chairman

Thank you for your interest in the **15th Annual Chicago Trauma Symposium**. The course will be held **August 1-4, 2013** at the **Palmer House Hilton**.

We anticipate an attendance of approximately 325 orthopaedic surgeons and healthcare professionals, in addition to the more than 40 distinguished faculty members. The Chicago Trauma Symposium is honored to have a prominent faculty each year presenting current concepts in trauma management.

I would like to extend a unique opportunity for you to become involved this year by exhibiting at the course. The exhibits will be displayed for the three full course days on Thursday, Friday and Saturday. The course logistics will provide maximum exposure to all course participants and faculty. All meal functions and refreshment breaks are centered around the exhibit hall to ensure maximum visibility. Past course exhibitors have praised the course logistics for promoting and providing ample face-to-face time with decision makers interested in their services.

Bronze level sponsorship is \$2,500. As a bronze level sponsor, you will be provided with table top exhibit space. Bronze level sponsors are also provided with registration for two corporate representatives and one copy of the final program book.

There are various levels of sponsorship available. You may choose to sponsor the course without exhibiting onsite. All course sponsors are invited to attend the cocktail reception.

Enclosed you will find the commercial support agreement for the 15th Annual Chicago Trauma Symposium. As acknowledgement of your participation and to reserve space, please sign and return the letter of agreement by fax 847-929-1183, as soon as possible. The exhibit space will be granted as the agreements are returned. Please note that space is limited.

The website www.chicagotraumasymposium.com will be consistently updated as more information is available. Feel free to contact Tracy Sferra, Course Coordinator, with any questions or concerns (847) 324-3965 or tracy@drjimenez.com.

I look forward to working with you to ensure that you have a successful exhibit at the Chicago Trauma Symposium.

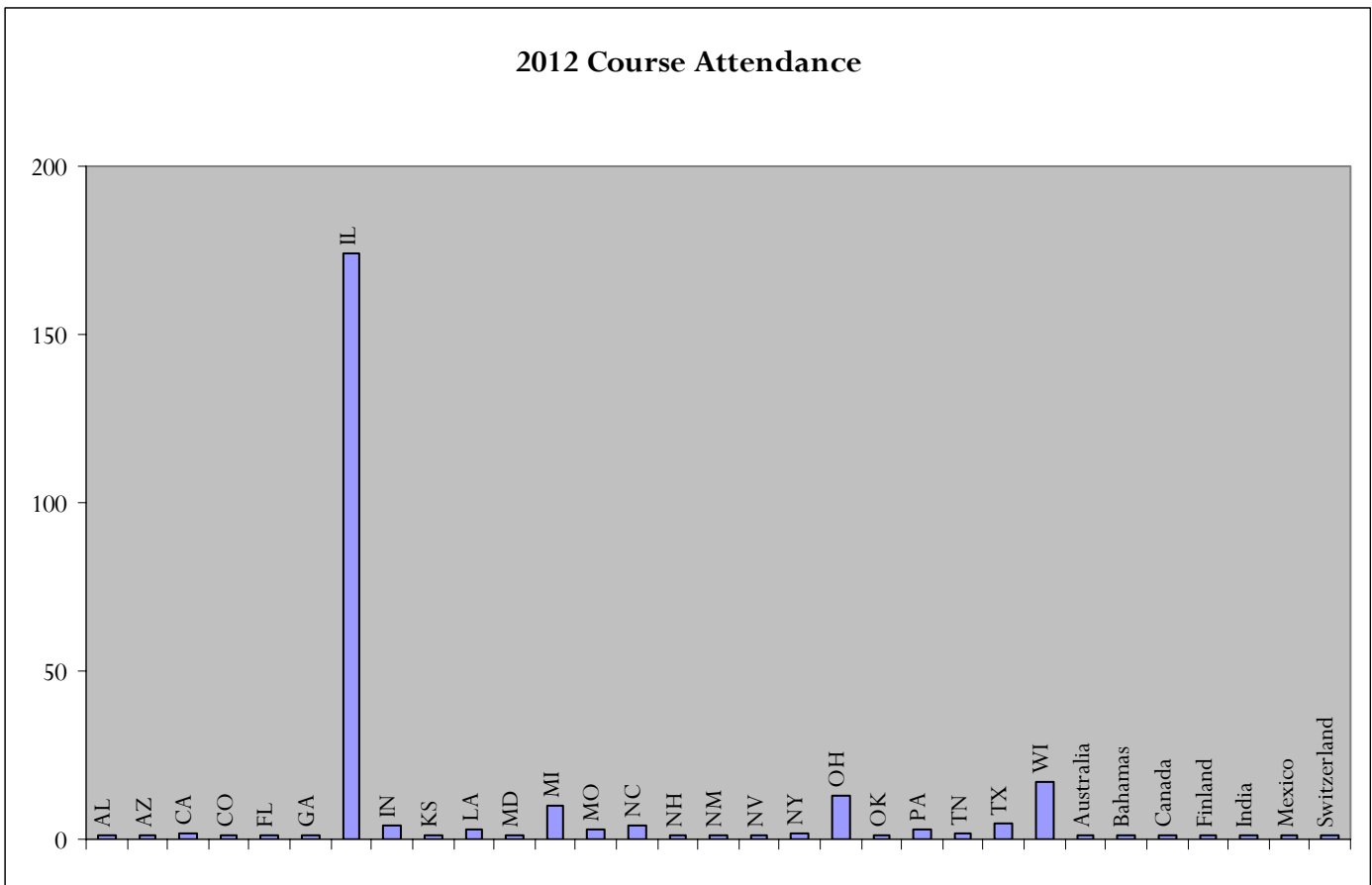
Sincerely,

Matthew Jimenez, MD
Course Chairman

Attendance Demographics

The Chicago Trauma Symposium attracts orthopaedic surgeons, fellows and residents from all over the world. Physicians representing 24 US States and 8 countries attended the 2012 course. The central location of the meeting provides access to many teaching programs in Illinois and surrounding states.

The Chicago Trauma Symposium is an excellent educational opportunity for all medical professionals. OR and ER personnel, physician assistants, researchers, case managers and other allied health professionals comprise the remainder of the audience.



Confirm Your Participation

PLEASE CONFIRM PARTICIPATION BY MAY 5, 2013 TO BE INCLUDED IN THE COURSE BROCHURE.

Receipt of the letter of agreement will confirm your commitment to the course.

You may fax the letter to Tracy Sferra 847-929-1183.

The checks will be made payable to:
**Foundation for Education &
Musculoskeletal Research**
Tax ID #26-3553205

Please mail the payment and letter of agreement to:
Chicago Trauma Symposium
P.O. Box 57300
Chicago, IL 60657

Sponsorship Opportunities

CALL FOR MORE DETAILS 847-324-3965

DIAMOND LEVEL (\$50,000+)

GOLD LEVEL (\$33,000+)

- **Breakout Session:** \$33,000 Call for availability. Participants rotate through three 1 hour hands-on CME workshops to practice last techniques in fracture repair and orthobiologics.

SILVER LEVEL (\$2501+)

- **Refreshment Break:** \$3,000 offered daily in the exhibit hall. Opportunity for customized cups and napkins to highlight the sponsor (to be provided by sponsor).
- **Course Syllabus:** \$5,000 Provided to all participants, this course syllabus will remain a reference book for all that attend. Corporate logo can be displayed on back cover.
- **DVD:** Call for pricing Sponsor the DVD of all course lectures and discussion to be distributed to all attendees.
- **Scholarships:** opportunity to fund resident education through scholarships to attend the 14th Annual Chicago Trauma Symposium. Residents must apply for scholarships through formal applications. All scholarship recipients will receive written notification and acknowledgement of scholarship providers.

BRONZE LEVEL (\$2500-)

- **Exhibit:** \$2500 table top exhibit in the exhibit hall displayed Thursday-Saturday.
- **Lanyards:** \$2,500 Include your corporate logo on the lanyards for all participant badges.
- **Keycards:** \$2,500 Include your corporate logo on the hotel keycards provided to participants during their stay at the Palmer House Hilton.

Course Marketing

The Chicago Trauma Symposium greatly appreciates their sponsors commitment and support of medical education. As a sponsor of this course we will list you on our course brochure and website, as well as onsite promotions and course syllabus.

The course is promoted in the following. We receive a great deal of traffic on our website through our direct marketing. This is an opportunity you should not miss.

- Direct Mail AAOS members
- Direct Mail IL Surgeons through IAOS
- Direct Mail OTA members
- Direct Mail to Workers Compensation Industry Members
- Monthly HTML Email blasts
- Journal Ads

Journal of Bone & Joint Surgery
Journal of American Academy of Orthopaedic Surgeons
Orthopaedics Today

- Exhibitor's Marketing via Personal Distribution

Exhibitor Comments

"The event was very well organized and informative."

"Great opportunity to speak with influential decision makers. Looking forward to future participation"

COURSE OVERVIEW

- Conference Dates: August 2-5, 2012
- Location: Palmer House Hilton
Chicago, Illinois
- Expected Attendance: 325 participants -Orthopaedic Surgeons, Fellows, Residents, Physician Assistants, Nurses, OR Staff & Case Managers
- Demographics: Participants are expected to attend from United States, South America, Europe, and Canada
- Course Objectives:
- Apply the standard of care and leading-edge techniques for fragility fractures, pelvic and acetabular disruption, complex upper and lower extremity injuries, and selected pediatric fractures.
 - Demonstrate improved surgical skills with the latest surgical techniques in orthopaedic trauma through hands-on workshops.
 - Discuss central concepts regarding fracture care coding, complex medico-legal issues, and topical contemporary themes from keynote lectures.
 - Apply the most current methods for management of complex foot and ankle injuries.
 - Debate and critique the latest technological advances in orthobiologics and complex fracture care.

EXHIBIT INFORMATION

Your company representatives will have the opportunity to interact with attendees and showcase new products or services. Exhibiting at the 14th Annual Chicago Trauma Symposium will give you the opportunity to meet world renowned surgeons. Every detail of the exhibition has been planned to assure maximum visibility for you. All meal functions will take place in the exhibit hall. The cocktail reception will be held in the exhibit hall providing a relaxed atmosphere to spend time with all course participants.

Bronze Level Sponsorship: \$2,500

Table top exhibit (table provided)

Two exhibitor badges

Acknowledgement in all printed material

50,000 course programs

500 final course syllabus

course website with a link to your company site

Pre-registered attendee mailing list (approx. 3 weeks prior)

One copy of the final course syllabus

Attendance to all meal functions and receptions (\$800 value)

A Special Thank You to the 2012 Course Exhibitors!

DIAMOND LEVEL SPONSOR

Synthes

GOLD LEVEL SPONSOR

Baxter

Smith & Nephew, Inc.

Stryker Orthopaedics

Medtronic

Zimmer

SILVER LEVEL SPONSOR

Janssen Pharmaceutical

BRONZE LEVEL SPONSOR EXHIBITORS

Alden Management Services	Medartis
Ateriocyte	Medtronic
Ballert Orthopedic of Chicago	Nuvasive
Baxter	Olympus Biotech
Bethany Terrace	OrthoPediatrics
Biomet Trauma	Orthoview
Carbofix Orthopedics Inc	Own the Bone
ConvaTech	RTI Biologics
DePuy	SI Bone
Heathcare Information Services	Smith & Nephew
Home Health Advantage	Stryker
ISMIE Mutual Insurance Company	Synthes
Janssen Pharmaceuticals	TriMed
Lee Manor Nursing & Rehabilitation	Whitehall of Deerfield
Lilly USA, LLC	Zimmer

CME LETTER OF AGREEMENT FOR EXHIBITS

Advocate Health Care is committed to presenting CME activities that promote improvements or quality in healthcare. As part of this commitment, Advocate Health Care has outlined in this written agreement the terms and conditions between Advocate Health Care and/or its Agent(s) and the Company listed below.

Educational Activity: **15th Annual Chicago Trauma Symposium**

Date: **August 1-4, 2013**

Location: Palmer House Hilton

Exhibit Fee/Sponsorship: \$2500/space

Advocate Health Care and/or its Agent(s):

Foundation for Education & Musculoskeletal Research

Contact Name: Tracy Sferra

Mailing Address: 8930 Waukegan Road, Suite 300
Morton Grove, IL 60053

Phone: 847-324-3965 Fax: 847-929-1183 Email: tracy@drjimenez.com

Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

We do not wish to be positioned next to the following companies:

Payment Options

Total Amount Enclosed: _____ # of Exhibit Spaces Requested: _____

Enclosed is a check made payable to **Foundation for Education & Musculoskeletal Research**

We acknowledge and agree to the terms and conditions set forth in this written agreement.

Signature: _____

Print Name: _____

Title _____

Date: _____



Terms and Conditions of Agreement

Arrangements for commercial exhibits cannot influence planning or interfere with the presentation, and must be a separate business transaction, not a condition of the provision of commercial support for the CME activity.

Products and services on display do NOT constitute, nor imply, an endorsement by Advocate Health Care and/or its Agent(s).

Exhibitor may not claim or suggest that Advocate Health Care and/or its Agent(s) endorse their product or services without a specific written agreement with Advocate Health Care and/or its Agent(s).

Compliance with these terms and conditions is mandatory for all exhibitors and the sole responsibility of the exhibitor.

Payment

Full payment of the exhibitor fee to Advocate Health Care is required with the signed agreement prior to the meeting to qualify for exhibit space.

Cancellations

Cancellations received in writing on corporate letterhead by Advocate Health Care and/or its Agent(s) thirty- (30) days prior to activity will receive a full refund, less a \$100 processing fee.

Assignment of Space

Advocate Health Care and/or its Agent(s) upon receipt of the signed conference Exhibitor Contract and payment will assign exhibit space.

Use of Space

Advocate Health Care and/or its Agent(s) may evict exhibitors whom, because of noise, conduct of personnel, methods of operation, or any other reason, detract from general educational character of the meeting.

Sound movies, slide show, or other sound devices should be turned to conversational level and must not be objectionable to neighboring Exhibitors.

Advocate Health Care and/or its Agent(s) reserves the right to restrict the use of glaring lights or objectionable lighting effects.

In the event of eviction, Advocate Health Care and/or its Agent(s) will not issue a refund.

Standard Exhibit Equipment

Standard exhibit equipment will consist of one six-foot (6') table, and two chairs; or, equipment available at conference location. Exhibitor is responsible for company signage.

Exhibit Staffing and Behaviors

Exhibitors are limited to two (2) company representatives without prior consent of Advocate Health Care and/or its Agent(s).

Promotional materials may not be displayed or distributed in the educational space immediately before, during or after the CME activity. Exhibitors may not engage in sales or promotional activities, pass out business cards or take part in the educational discussion while in the space or place of the CME activity.

Exhibitors must follow FDA regulations concerning the promotion of investigational and/or pre-approved medications and surgical devices.

Direct payment cannot be given by exhibitors to any individual involved in a CME activity. Per Opinion 8.061 – Gifts to Physicians from Industry: Individual gifts of nominal value given to physicians visiting the exhibit must be related to the physician's work (e.g. pens or notepads).

Exhibitor Appointment Contractors

No Exhibitor or representative shall contract for services with other than the official exhibit contractor unless permission has been secured in writing in advance from Advocate Health Care and/or its Agent(s). Exhibitors must observe all union terms and conditions in force in the exhibit hall

ADA

Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to the Americans with Disabilities Act (ADA). Compliance with the ADA is mandatory for all exhibitors and the sole responsibility of the exhibitor so far as ADA relates to the exhibitor's space.

Fire Safety and Health

The Exhibitor assumes all responsibility for compliance with local, city, and state ordinances and Terms and Conditions covering fire, safety, and health. Exhibitor must provide the necessary shielding or safety items to protect others from equipment that is operable or any other materials, processes or operations which might cause bodily harm. All parts of all displays must be made of flameproof materials and must meet the specifications of local fire authorities. In addition, all electrical signs and equipment must be wired to meet specific local fire authorities.

Liabilities

Exhibitor agrees that Advocate Health Care and/or its Agent(s) shall not be liable for damages of liability of any kind or damage or injury to persons during the term of this agreement, caused by reason of negligent use, occupation and enjoyment of space by Exhibitor, or any person thereon with the consent of Exhibitor and the Exhibitor will indemnify and hold harmless Advocate Health Care and/or its Agent(s) from all liability, caused by negligence or breach of obligation by Exhibitor or its employees or representatives.

Exhibitors shall be fully responsible to pay for any damages to property of conference exhibit site, its owners or managers, which results from any negligent act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, conference exhibit site, its owners, managers, officers or directors, Agent(s), employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's negligent use of the property. Exhibitor's liability shall include losses, costs, damages, or expenses arising from or by reason of the negligent act or omission of the Exhibitor, its Agent(s), and employees during the course of Exhibitor's occupancy and use of the exhibition premises or any part thereof.

Inability to Perform

If Advocate Health Care and/or its Agent(s) should be prevented from holding the exhibit program by any cause beyond its control (such as fires, strikes, Acts of God, etc.) or cannot permit the Exhibitor to occupy the space due to circumstance beyond our control, Advocate Health Care and/or its Agent(s) will refund to the Exhibitor the amount of rental paid by the Exhibitor, less a proportionate share of the exposition expenses and Advocate Health Care and/or its Agent(s) shall have no further obligation or liability to the Exhibitor.

Amendments

These Terms and Conditions have been formulated for the best interest of the Exhibitor as well as Advocate Health Care and/or its Agent(s). Advocate Health Care and/or its Agent(s) may amend all matters and questions not covered by these Terms and Conditions at any time and all amendments that may be so made shall be equally binding on all parties affected by them as by the original Terms and Conditions. The signed contract and subsequent notice of assignment constitute a contract between Advocate Health Care and/or its Agent(s) and the exhibitor. Any point not specifically covered in these rules is subject to the decision of Advocate Health Care and/or its Agent(s), whose decision shall be final.